





Privacy Notice for Parents and Carers

Responsible Board/Committee	Academy Trust Board and Foundation Board		
Policy Type	Central (Group A)		
Policy Owner	Risk and Compliance		
Statutory	Yes		
Publish Online	Yes		
Last Review Date	December 2025		
Review Cycle	Annual This policy will not expire but will be reviewed as per its designated cycle. This policy remains effective whilst the review is taking place and will only become non-applicable once the updated version has been approved.		
Next Review Date	December 2026		
Version	3		

1. Privacy Notice (How we use pupil and parent/carer information)

The Schools of King Edward VI in Birmingham (the 'Foundation') and the King Edward VI Academy Trust Birmingham (the 'Academy Trust') collect and use certain types of personal information about staff, pupils, parents, and other individuals who encounter the Foundation and Academy Trust in order to provide education and associated functions. Both entities are required by law to collect and use certain types of information to comply with statutory obligations related to employment, education, and safeguarding. This privacy notice details how your personal information is dealt with properly and securely and in accordance with the UK General Data Protection Regulation ('UK GDPR') and the Data Protection Act 2018, together with other related legislation.

This privacy notice also covers the use of artificial intelligence (AI) systems, which may process personal data for educational and administrative purposes. We are committed to transparently explaining how these technologies are used and the data they process.

2. Definitions

Term	Definition
Personal data	Data from which a person can be identified, including data that, when combined with other readily available information, leads to a person being identified.
Special category data	This includes data about ethnic origin, political opinions, religious or similar beliefs, trade union membership, health, sex life, criminal proceedings or convictions, and genetic and biometric data.
Processing	Any operation or set of operations performed on personal data, such as obtaining, recording, organising, or holding it.
Data subject	The person whose personal data is held or processed.
Data controller	A person or organisation that determines the purposes for which, and the manner in which, personal data is processed.

3. The data we collect and how we use it

We will comply with data protection law. This states that the personal data we hold about you and our pupils must be:

- Used lawfully, fairly, and in a transparent manner.
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- Relevant to the purposes we have informed you about and limited only to those purposes.
- Accurate and kept up to date.
- Kept only as long as necessary for the purposes we have told you about.
- Kept securely.

The data we collect on our pupils includes:

- Personal identifiers and contact details (such as name, unique pupil number, contact details, and address).
- Characteristics (such as ethnicity, language, and eligibility for free school meals).
- Safeguarding information (such as court orders and professional involvement).
- Special educational needs (including details of individual needs and levels of support).
- Medical and administrative information (such as doctors' information, child health, dental health, allergies, medication, and dietary requirements).
- Attendance (such as sessions attended, number of absences, absence reasons, and any previous schools attended).
- Assessment and attainment (such as key stage 1 and phonics results, post-16 courses enrolled in, and any relevant results).
- Behavioural information (such as exclusions and any relevant alternative provision put in place).
- Biometric information (such as fingerprints).
- Data processed by AI systems.
- CCTV images.

Use of Artificial Intelligence:

We employ AI technologies to support various educational and administrative functions. These technologies are designed to comply with data protection laws and are implemented with safeguards to protect your privacy. If you have any concerns

about the use of AI in processing your or your child's data, please contact our Data Protection Officer.

The data we collect on parents/carers includes:

- Personal information, such as name, telephone number, email address, and address.
- Bank details where required.

Pupil data is essential for the school's operational use. While most of the pupil information you provide to us is mandatory, some of it is requested on a voluntary basis. To comply with data protection legislation, we will inform you at the point of collection whether you are required to provide certain pupil information to us or whether you have a choice.

We collect pupil information via:

- Admissions and acceptance forms (and, for selective schools, information from their entrance exam application).
- You, the pupil, our staff, and other pupils may also provide information.
- The pupil's previous school will provide the information they hold.
- From doctors and other professionals, where this is required.
- The local authority and/or the Department for Education ('DfE') may provide us with information.
- For pupils enrolling in post-14 qualifications, the Learning Records Service will provide us with the unique learner number (ULN) and may also provide details of their learning or qualifications.

We use this personal data for the following purposes with the relevant legal bases:

Purpose of Processing	Type of Data Involved	Lawful Basis (Article 6)	Lawful Basis (Article 9, if applicable)
Supporting pupil learning	Personal identifiers, assessment data, educational needs	Public task (Art.6(e))	Substantial public interest (Art. 9(g)) (if SEN or health data is involved)
Monitor and report on pupil progress	Assessment data, attendance data, behavioural records	Public task (Art.6(e))	Substantial public interest (Art. 9(g)) (if behavioural or SEN data is involved)
Provide appropriate care for pupils	Medical data, safeguarding information, special category data	Legal obligation (Art.6(c))	Vital interests (Art. 9(c)) or Health care (Art. 9(h))
Assess the quality of our services	Pupil feedback, performance	Legitimate interests (Art.6(f))	N/A

	metrics, service usage		
To comply with laws regarding sharing personal data	Personal identifiers, statutory data collections	Legal obligation (Art.6(c))	N/A
To manage any relevant complaints	Personal identifiers, complaint details, behavioural or safeguarding data	Legal obligation (Art.6(c))	Substantial public interest (Art. 9(g)) (if special category data is involved)
To process insurance claims	Personal identifiers, contact details, incident details	Legitimate interests (Art.6(f))	N/A

We use parent/carer information to communicate with you about the pupil's education and to contact you in an emergency.

We will not usually need your consent to use your or the pupil's information. However, if at any time we wish to use your personal data in a way that requires your consent, we will explain what we intend to do and ask for your consent. We will always ensure that we have a UK GDPR Article 6 legal basis for the processing of your data, and an Article 9 legal basis (if necessary).

We do not use personal data for any automated decision-making or profiling that produces legal or similarly significant effects on individuals. Where AI systems are used to support educational or administrative functions, their outputs are always subject to human review.

The retention schedule for all the data we hold can be found in the AT+FDN – Data Protection Policy and Data Processing Procedures.

4. Sharing your information with others

Once the pupil reaches the age of 13, the law requires us to pass on certain information to Birmingham City Council ('BCC'), which has responsibilities in relation to the education or training of 13–19-year-olds. We may also share certain personal data relating to children aged 16 and over with post-16 education and training providers to ensure appropriate services are provided to them. A parent/carer can request that only their child's name, address, and date of birth be passed to BCC by informing their school administrator. This right is transferred to the pupil upon reaching the age of 16.

For more information about services for young people, please visit the local authority website: https://www.birmingham.gov.uk/info/20014/schools and learning.

We will also share certain information about pupils aged 16+ with our local authority and/or providers of youth support services, as they have responsibilities in relation to the education or training of 13–19-year-olds under section 507B of the Education Act 1996.

The Department for Education (DfE) collects personal data from educational settings and local authorities via various statutory data collections. We are required to share information about our pupils with the DfE, either directly or via our local authority, for the purpose of data collections under Regulation 5 of The Education (Information About Individual Pupils) (England) Regulations 2013.

All data is transferred securely and stored by the DfE using a combination of software and hardware controls that meet the current government security policy framework.

For more information, please see Appendix 1, 'How Government uses pupil data'.

Information will also be shared, when required, with:

- A new school if the pupil moves schools.
- Disclosures connected with Special Educational Needs.
- Disclosures connected with safeguarding.
- School nurses and/or counsellors.
- CAMHS (Child and Adolescent Mental Health Service).
- Emergency Services.

We will also disclose pupil personal data to a range of suppliers to support learning, current and former pupil experience, and communication within the school. The specific suppliers may change, but they broadly cover:

- Examination boards.
- Suppliers of online resources.
- Communication and organisation systems.
- Organisations we work with to advance the aims of our charity.

The information disclosed to these people/services will usually include only the key information required for your use of the systems, except for examination boards, where sensitive information may be disclosed, e.g., medical details and any special educational needs or disabilities that require specific arrangements for your examinations.

Information is not usually shared outside the United Kingdom. However, if this is required, it will be in accordance with the relevant regulations, and we will have identified a lawful basis for doing so.

5. Your rights and DPO details

Under data protection legislation, parents and pupils have the right to request access to the information we hold about them. To request your personal information or to

obtain access to your child's educational record, contact: riskandcompliance@kevibham.org

While you have a right of access to behavioural and educational information, when a child becomes competent to exercise their data protection rights (which, in most cases, is at the age of 13), the pupil gains the rights of the data subject. As such, requests for personal information outside this will require the pupil's consent once they are 13 or competent to exercise their data protection rights. A child will not be considered competent if it is evident that they are acting against their own best interests.

You also have the right:

- To ask us for access to the information we hold about you.
- To have your personal data rectified if it is inaccurate or incomplete.
- To request the deletion or removal of personal data where there is no compelling reason for its continued processing.
- To restrict our processing of your personal data (i.e., permitting its storage but no further processing).
- To object to direct marketing (including profiling) and processing for the purposes of scientific/historical research and statistics.
- Not to be subject to decisions based purely on automated processing where it produces a legal or similarly significant effect on you.

If you have a concern or complaint about how we collect or use your personal data, you should raise it with us in the first instance or directly with the Information Commissioner's Office at: https://ico.org.uk/concerns/

Where we are processing your personal data with your consent, you have the right to withdraw that consent. If you change your mind or are unhappy with our use of your personal data, please let us know by contacting: riskandcompliance@kevibham.org

Further information on your data rights and the length of time we retain your information can be found in our Data Protection Policy and Procedures.

If you would like to discuss anything in this privacy notice, please contact the Risk and Compliance Team via: riskandcompliance@kevibham.org

Our Data Protection Officer is GDPR Sentry Ltd. They can be contacted at: info@gdprsentry.com.

Appendix 1: How the Government Uses Pupil Data

The pupil data that we lawfully share with the DfE through data collections:

• Underpins school funding, which is calculated based on the number of children and their characteristics in each school.

- Informs 'short-term' education policy monitoring and school accountability and intervention (for example, school GCSE results or Pupil Progress measures).
- Supports 'longer term' research and monitoring of educational policy (for example, how certain subject choices go on to affect education or earnings beyond school).

Data collection requirements:

To find out more about the data collection requirements placed on us by the Department for Education (for example, via the school census), go to: https://www.gov.uk/education/datacollectionand-censuses-for-schools.

The National Pupil Database (NPD):

Much of the data about pupils in England is held in the National Pupil Database (NPD).

The NPD is owned and managed by the Department for Education and contains information about pupils in schools in England. It provides invaluable evidence on educational performance to inform independent research and studies commissioned by the Department.

It is held in electronic format for statistical purposes. This information is securely collected from a range of sources, including schools, local authorities, and awarding bodies. To find out more about the NPD, go to:

https://www.gov.uk/government/publications/national-pupil-databaseuserhttps://www.gov.uk/government/publications/national-pupil-database-user-guide-andsupporting-informationguideandsupporting-information.

Sharing by the Department:

The law allows the Department to share pupils' personal data with certain third parties, including:

- Schools and local authorities.
- Researchers.
- Organisations connected with promoting the education or wellbeing of children in England.
- Other government departments and agencies.
- Organisations fighting or identifying crime.

For more information about the Department's NPD data-sharing process, please visit: https://www.gov.uk/data-protection-how-we-collect-and-share-research-data.

Organisations fighting or identifying crime may use their legal powers to contact the DfE to request access to individual-level information relevant to detecting that crime.

For information about which organisations the Department has provided pupil information (and for which project) or to access a monthly breakdown of data share volumes with the Home Office and the Police, please visit the following website: https://www.gov.uk/government/publications/dfeexternaldata-shares.

How to find out what personal information the DfE holds about you:

Under the terms of the Data Protection Act 2018, you are entitled to ask the Department:

- If they are processing your personal data.
- For a description of the data they hold about you.
- The reasons they are holding it and any recipients to whom it may be disclosed.
- For a copy of your personal data and any details of its source.

If you want to see the personal data the Department holds about you, you should make a 'subject access request'. Further information on how to do this can be found within the Department's personal information charter, which is published at the address below:

https://www.gov.uk/government/organisations/department-for-education/about/personal-information-charter

To contact the DfE: https://www.gov.uk/contact-dfe