



KING EDWARD VI HANDSWORTH WOOD GIRLS' ACADEMY

Educational excellence for our City

Careers Education, Information, Advice and Guidance (CEIAG) Policy

Committee	Academy Trust Board
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Policy Owner	Mrs Sobia Yousaf
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King Edward VI Handsworth Wood Girls' Academy

Policy for Careers Education, Information, Advice and Guidance (CEIAG)

Introduction

The careers programme at King Edward VI Handsworth Wood Girls' Academy (KEVI HWGA hereafter) aims to encourage our learners to be aspirational and ambitious in their career goals, in line with the High Performance Learning approach taken to teaching and learning at the Academy. It is part of the vision and mission of the Academy that all learners will be provided with opportunities to plan and manage their careers effectively through appropriate education, information and guidance at each key stage.

Commitment

KEVI HWGA recognises that it has a statutory duty to provide careers education in Years 7-13 (1997 Education Act, 2003 Education Regulations) and to give learners access to impartial careers information, education and guidance (1997 Education Act, 2009 Education and Skills Act). It is committed to providing a planned programme of impartial careers education and information, advice and guidance (IAG) for all learners in Years 7-13, in partnership with local specialist providers; as well as providing extra support as required for vulnerable learners and learners with special educational needs. Our commitment to careers education is in line with the Gatsby bench marks for the delivery of robust careers education.

The Gatsby Benchmarks are as follows:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each young person
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experience of workplaces
7. Encounters with further and higher education
8. Personal guidance

KEVI HWGA endeavours to follow best practice guidance from the careers' profession, from other expert bodies such as Ofsted and from Government departments such as the Careers and Enterprise Company.

KEVI HWGA is also committed to delivering a high-quality careers education, information and guidance service for all students.

Development

This policy was developed and is reviewed annually in discussion with senior leadership team, teaching and support staff, learners, parents/guardians, governors, advisory staff and other external partners (e.g. the Careers and Enterprise Company).

Links with other policies

The policy for CEIAG supports and is itself underpinned by a range of key school policies especially those for Safeguarding, Curriculum, Assessment and Reporting, Equality and Diversity, Inclusion and SEND. The academy has a separate Provider Access Policy.

Objectives

Learners' Needs

The careers programme is designed to equally meet the needs of all learners at KEVI HWGA. Activities are differentiated and personalised to ensure progression in learners' career learning and development and to strengthen their motivation, aspirations and attainment at school. The Raising Aspirations programme will be a key element in supporting each learner in broadening their horizons.

Entitlement

Learners are entitled to CEIAG which meets professional standards of practice, delivered by trained staff and which is person-centred, impartial and confidential. Activities will be embedded in the curriculum and based on a partnership with learners and their families. The Raising Aspirations programme will raise aspirations, challenge stereotypes ensuring that equality, diversity and inclusion are promoted.

Implementation

Management

Assistant Headteacher – Outcomes and Aspirations has strategic responsibility for leading on careers education, reporting directly to the Deputy Headteacher – Quality of Education. An Aspirations Leader, reporting to Director Sixth Form, manages the delivery of the CEIAG by working with teachers, students, families, employers as well as institutions of further and higher education. The Aspirations Leader is also responsible for managing and coordinating the CEIAG provided to learners by an independent advisor, as well as maintaining an accurate record of destinations for all leavers. This area is also supported by a link governor. The Aspirations Leader is also responsible for planning and implementing the work experience programme and coordinating vocational links across the curriculum in conjunction with the Pastoral Managers and Curriculum Leaders.

Staffing

All members of staff contribute to CEIAG through their roles as tutors and subject teachers. The CEIAG programme is planned, monitored and evaluated by Aspirations Leader in consultation with the Senior Leadership Team. Careers information is available in the in the Aspirations Office and within the TEAMS platform. Administrative support is also made available.

Curriculum

The careers programme includes careers education sessions, career guidance activities (e.g. group work and individual interviews), information and research activities (using bespoke commercial careers packages), work related learning (including work experience), and individual progression planning. Career and enterprise activities are part of the academy's Personal Development and Scholarship, Character and Community programmes. Other focused events, e.g. a Careers Fair, visits by and to employers and enterprise days are delivered at appropriate times in the curriculum and learners are actively involved in the planning, delivery and evaluation of activities.

Each curriculum department has an identified Careers Champion, who is responsible for promoting subject-specific careers education as well as monitoring and reporting on the careers' education delivered each term to identified groups of learners.

Assessment and Accreditation

The intended career learning outcomes for learners are based on the careers' education framework 11-19, the statutory guidance and the CDI spiral curriculum framework.

Partnerships

An annual Partnership Agreement is negotiated between the school and a designated impartial IAG provider which identifies the contributions to the programme that each will make. Other links are continually being developed, e.g. with local 14-19 partners, local employers and FE/HE/training providers.

Resources

Funding is allocated in the annual budget planning round in the context of whole school priorities and particular needs in the CEIAG area. The Assistant Headteacher – Outcomes and Aspirations is responsible for the effective deployment of resources. Sources of external funding for activities are actively sought.

Staff Development

Staff training needs are identified in conjunction with the Senior Leadership Team. The school endeavours to meet training needs within a reasonable period of time.

Monitoring, Review and Evaluation

The Partnership Agreements with designated providers will be reviewed as agreed. The programme is reviewed annually by the Aspirations Leader using Compass+, based on evidence logged in Unifrog, online CEIAG logging platform, and the quality standards for CEIAG will be used as a benchmark to identify areas for improvement. A report will be

submitted to the Senior Leadership Team and governors. Evaluation of different aspects of CEIAG will be undertaken regularly through stakeholder surveys.

References

- (1) DfE (2025) Statutory guidance: careers guidance and access for education and training providers
- (2) DfE (Jan 2018) Careers guidance and inspiration in schools: Statutory guidance for governing bodies, school leaders and school staff
- (3) DfE (April 2014) Careers guidance and inspiration in schools: Non-statutory departmental advice for governing bodies, school leaders and school staff
- (4) HM Government (September 2013) Inspiration Vision Statement
- (5) Ofsted (September 2012) Going in the right direction? Careers guidance in schools from September 2012
- (6) Gatsby Charitable Foundation (May 2014) Good Career Guidance (a report produced by Sir John Holman)
- (7) Good Career Guidance: The Next 10 Years (2024) published by The Gatsby Charitable Trust

Policy signed off by:

Chair of Curriculum Committee

Date: May 2025

Review date for school policy: May 2026

Person responsible for policy: Assistant Headteacher – Outcomes and Aspirations