

King Edward VI Handsworth Wood Girls' Academy Strategic Careers Plan



KING EDWARD VI HANDSWORTH WOOD GIRLS' ACADEMY

Educational excellence for our City

Career Leader Name: Mrs Sobia Yousaf

Date Strategic Careers Plan Created: 30/09/2023

Date approved by SLT:

Date approved by Governors:

Proposed Review Date: 10/09/2024

Vision Statement: To support students in becoming independent, professional, confident and productive citizens of society by delivering a careers programme that will allow them to make informed choices in order to achieve their full potential.

Key Strategic Objectives

- 1 To systematically raise aspirations of students through activities that are part of the pastoral programme to encourage students to make choices that fully align with their potential.
- 2 To ensure CEIAG contributes to the academy's mission of providing a range of opportunities in an ever-changing world.
- 3 To achieve 100% attainment across all eight Gatsby benchmarks by improving stakeholder communication and feedback.
- 4 To provide meaningful interactions with employers, FE, HE and training providers so students can gain an insight into a diverse range of career pathways.

Strategic Careers Plan- Academic Year: 2023-2024

Objectives	Actions, including CPD	Responsible	Time	Outcomes
<p>Raise aspirations of all students through exposure to relevant information and activities.</p>	<ul style="list-style-type: none"> • Outline the Raising Aspirations Plan to map out CEIAG coverage for the academic year for years 7-13. • Implementation of the Raising Aspirations programme during form time. • Careers-focused assemblies delivered at key points in the academic year (NCW and World of Work Week). • Obtain regular student voice. 	<p>SYO</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> • Students are able to articulate the employability skills they are developing as part of their learning and extra-curricular activities. • Students are confident using the age-appropriate tools in Unifrog to start building their careers journey. • Termly student surveys showing students' aspirations.
<p>Ensure students are exposed to a wide</p>	<ul style="list-style-type: none"> • Each faculty area to identify a Careers Champion who is 	<p>SYO/NYA Careers Champions</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> • CEIAG Interactions 23-24.doc to show

<p>range of career pathways.</p>	<p>responsible for identifying opportunities to deliver careers education relevant to their subject area.</p> <ul style="list-style-type: none"> • Careers champions from each faculty to ensure that subject-related careers are highlighted in the medium term plans to ensure ongoing careers in the curriculum provision. • Invite a range of different organisations to speak to students about opportunities in different industries. • Students to use the Careers Library and Subject Library 			<p>variety of employer engagement.</p> <ul style="list-style-type: none"> • Careers fairs planned for each key stage. • Organise speakers and visits to a wide range of employers and FE/HE institutions, as well as training providers. • Medium term plans for all subjects to have careers learning identified on there.
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	<p>tools in Unifrog to explore a range of career pathways as part of the Raising Aspirations programme.</p> <ul style="list-style-type: none"> • Ensure students are aware of academic and vocational career pathways in a range of industries. • Hold Careers Fairs for each key stage to ensure that information provided is age-appropriate. 			
<p>Provide meaningful interactions with employers.</p>	<ul style="list-style-type: none"> • Year 10 and Year 12 students to complete a one-week work experience placement in the summer term. 	<p>NYA</p>	<p>July 2024</p>	<ul style="list-style-type: none"> • At least 70% of Year 10 and Year 12 students securing a work experience placement. • All students to have completed a reflection of careers

	<ul style="list-style-type: none"> • Hold Careers Fairs for each key stage to ensure that information provided is age-appropriate. 			<p>fair engagement in Unifrog.</p> <ul style="list-style-type: none"> • Employer feedback obtained post events.
<p>Improve communications with stakeholders.</p>	<ul style="list-style-type: none"> • Send out termly Careers newsletter to parents/guardians with futures planning content and details of upcoming events. • Send out up-to-date labour market and other relevant information and resources to parents/guardians, as required. • Obtain employer feedback after each event. • Obtain termly teacher feedback 	<p>NYA</p> <p>SYO</p> <p>NYA</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> • Analytics used to assess engagement with Careers newsletter sent out. • Record of emails sent out to parents/guardians with careers information. • Feedback from stakeholders available in MS Forms used to gather feedback.

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