



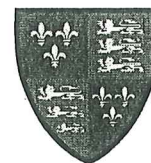
**KING EDWARD VI  
HANDSWORTH WOOD  
GIRLS' ACADEMY**

*Educational excellence for our City*

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**KING EDWARD VI  
ACADEMY TRUST  
BIRMINGHAM**

Dear Families,

We are very excited to announce that we have been shortlisted for the World Class Schools Quality Mark and are now working on gathering evidence to show how we are World Class. World Class Schools Quality Mark (WCSQM) is a charity and national awarding body. They support schools to become World Class and accredit schools as World Class, and only 20 schools in the country are awarded annually.

One piece of evidence that we have to provide to obtain this accreditation is a video that is prepared by our World Class School Ambassadors – a group of 6 students from years 9, 10 and 11. They are tasked with capturing a typical week at our academy based on the World Class Schools framework criteria. To this effect, the ambassadors will be filming some lessons and activities around the school this week. Please note that student names will not be used at all on this video, apart from the World Class Schools Ambassadors and the focus of the video are the activities that take place in our academy and not the students themselves. The video will be used by the accrediting body to share with other schools/academies that they are supporting with accreditation and on our academy website.

You will remember that at the beginning of this year we sent out a photo consent form to ensure that we use all student images in line with GDPR, whether that be in printed publications or online platforms within the academy or externally. We always endeavour to ensure that all activities are carried out in line with the Trust's Data Protection Policy and Photography policies - both of these can be found on our website: [Academy Policies - King Edward VI Handsworth Wood Girls Academy \(hwga.org.uk\)](#). To this effect, I would like to request that you fill in the slip below and return it to your child's form tutor by **Monday 7<sup>th</sup> December 2020** if you do not want your child's image to be included in the video. We will take in to consideration these requests when the final video for submission is being edited. If we do not receive this slip then we will assume it is fine to use any footage that includes your child.

I am sure that you will join us in wishing our students the best luck in gathering this evidence and achieving the quality mark.

Thank you.

Yours sincerely,

Mrs S Yousaf

Director of Communications and Operations (Education)

Student Name: \_\_\_\_\_ Form: \_\_\_\_\_

I do not consent for my child's image to be used in the WCSQM video.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Headteacher: Mr Qamar Riaz BA (Hons)