Handsworth Wood Girls’ Academy

E-safety policy

July 2016
Introduction

Handsworth Wood Girls’ Academy recognises that ICT and the internet are fantastic tools for learning and communication that can be used in the academy to enhance the curriculum, challenge students, and support creativity and independence. Using ICT to interact socially and share ideas can benefit everyone in the academy community, but it is important that the use of the internet and ICT is seen as a responsibility and that students, staff and parents use it appropriately and practice good e-safety. It is important that all members of the academy community are aware of the dangers of using the internet and how they should conduct themselves online.

E-safety covers the internet but it also covers mobile phones and other electronic communications technologies. We know that some adults and young people will use these technologies to harm children. The harm might range from sending hurtful or abusive texts and emails, to enticing children to engage in sexually harmful conversations or actions online, webcam filming, photography or face-to-face meetings. There is a ‘duty of care’ for any persons working with children and educating all members of the school community on the risks and responsibilities of e-safety falls under this duty. It is important that there is a balance between controlling access to the internet and technology and allowing freedom to explore and use these tools to their full potential. This policy aims to be an aid in regulating ICT activity in the academy, and provide a good understanding of appropriate ICT use that members of the school community can use as a reference for their conduct online outside of school hours. E-safety is a whole-academy issue and responsibility.

Cyber-bullying by pupils will be treated as seriously as any other type of bullying and will be managed through our anti-bullying procedures which are outlined in our behaviour policy.

1. Roles and responsibility

The School e-Safety Coordinators are:

Jane Humpherson DSL
Lee Billingham

The designated member of the governing body responsible for e-safety is:

Ms L. Phillips

2. Communicating academy policy

This policy is available from the academy website and VLE for parents, staff, and pupils to access when and as they wish. Rules relating to the academy code of conduct when online, e-safety guidelines and cyber bullying notices, are displayed around the academy. E-safety is integrated into the curriculum in any circumstance where the internet or technology are being used, and during Citizenship and PSHCCE where personal safety, responsibility, and/or development are being discussed.

3. Making use of ICT and the internet in the academy

The internet is used in the academy to raise educational standards, to promote pupil achievement, to support the professional work of staff and to enhance the academy’s management functions. Technology is advancing rapidly and is now a huge part of everyday life, education and business. We want to equip our students with all the necessary ICT skills that they will need in order to enable them to progress confidently into a professional working environment when they leave the academy academy.

Some of the benefits of using ICT and the internet in schools are:

For students:

- Unlimited access to worldwide educational resources and institutions such as art galleries, museums and libraries.
• Contact with schools in other countries resulting in cultural exchanges between pupils all over the world.
• Access to subject experts, role models, inspirational people and organisations. The internet can provide a great opportunity for pupils to interact with people that they otherwise would never be able to meet.
• An enhanced curriculum; interactive learning tools; collaboration, locally, nationally, and globally; self-evaluation; feedback and assessment; updates on current affairs as they happen.
• Access to learning whenever and wherever convenient.
• Freedom to be creative.
• Freedom to explore the world and its cultures from within a classroom.
• Social inclusion, in class and online.
• Access to case studies, videos and interactive media to enhance understanding.
• Individualised access to learning, for example VLE, revision sites and exam board websites.

For staff:

• Professional development through access to national developments, educational materials and examples of effective curriculum practice and classroom strategies.
• Access to the school MIS (SIMs) and online CPD tool (BlueSky).
• Immediate professional and personal support through networks and associations.
• Improved access to technical support.
• Ability to provide immediate feedback to students and parents.
• Class management, attendance records, schedule, and assignment tracking.
• Setting of homework.

For parents:

• Access to pupil data through the school parental portal.
• Access to general school information.

4. Learning to evaluate internet content

With so much information available online it is important that pupils learn how to evaluate internet content for accuracy and intent. This is approached by the academy as part of digital literacy across all subjects in the curriculum. Students will be taught:

• To be critically aware of materials they read, and shown how to validate information before accepting it as accurate
• To use age-appropriate tools to search for information online
• To acknowledge the source of information used and to respect copyright. Plagiarism is against the law and the school will take any intentional acts of plagiarism very seriously. Students who are found to have plagiarised will be disciplined. If they have plagiarised in an exam or a piece of coursework, they may be prohibited from completing that exam.

The academy will also take steps to filter internet content to ensure that it is appropriate to the age and maturity of pupils. If staff or pupils discover unsuitable sites then the URL will be reported to the ICT Network Manager, who will maintain a log of events and websites. Any material found by members of the academy community that is believed to be unlawful will be reported to the appropriate agencies. Regular software and broadband checks will take place to ensure that filtering services are working effectively.
Managing information systems

The academy is responsible for reviewing and managing the security of the computers and internet networks as a whole and takes the protection of academy data and personal protection of our academy community very seriously. This means protecting the academy network, as far as is practicably possible, against viruses, hackers and other external security threats. The security of the academy information systems and users will be reviewed regularly by the ICT Network Manager and virus protection software will be updated regularly. Some safeguards that the academy takes to secure our computer systems are:

- The academy MIS is accessed via a secure website.
- Making sure that unapproved software is not downloaded to any school computers. Students do not have the access rights to be able to do this and staff have signed an acceptable use policy which includes not downloading inappropriate software.
- Files held on the academy network will be regularly checked for viruses.
- The use of user logins and passwords to access the academy network will be enforced.

For more information on data protection in the academy, please refer to our data protection policy which may be found on the school website and VLE.

5. Emails

The academy uses email internally for staff and pupils, and externally for contacting parents, and is an essential part of school communication. It is also used to enhance the curriculum by:

- Initiating contact and projects with other schools nationally and internationally
- Providing immediate feedback on work, and requests for support where it is needed.

Staff and pupils should be aware that academy email accounts should only be used for academy-related matters, i.e. for staff to contact parents, students, other members of staff and other professionals for work purposes. This is important for confidentiality. The academy has the right to monitor emails and their contents but will only do so if it feels there is reason to.

academy email accounts and appropriate use

Handsworth Wood Girls’ Academy only permits the use of email accounts in the academy that have been managed and approved by the academy.

Staff should be aware of the following when using email in the academy:

- Staff should only use official academy-provided email accounts to communicate with pupils, parents or carers. Personal email accounts should not be used to contact any of these people and should not be accessed during academy hours.
- Emails sent from academy accounts should be professionally and carefully written. Staff are representing the academy at all times and should take this into account when entering into any email communications.
- Staff must tell their manager or a member of the senior leadership team if they receive any offensive, threatening or unsuitable emails either from within the academy or from an external account. They should not attempt to deal with this themselves.
- The forwarding of chain messages is not permitted in the academy.

Students should be aware of the following when using email in the academy, and will be taught to follow these guidelines through the computing curriculum and in any instance where email is being used within the curriculum or in class:

- In the academy, pupils should only use academy-approved email accounts
- Excessive social emailing will be restricted
- Pupils should tell a member of staff if they receive any offensive, threatening or unsuitable emails either from within the academy or from an external account. They should not attempt to deal with this themselves.
• Pupils must be careful not to reveal any personal information over email, or arrange to meet up with anyone who they have met online without specific permission from an adult in charge.

Pupils will be educated through the computing curriculum to identify spam, phishing and virus emails and attachments that could cause harm to the school network or their personal account or wellbeing. They are also taught to use the SHARP system for reporting cyber bullying to the Child Protection Officer.

Academy enquiries may be made through the academy website. This provides a single main point of electronic contact that allows contact to be monitored and evaluated.

6. Published content and the academy website

The school website is viewed as a useful tool for communicating our academy ethos and practice to the wider community. It is also a valuable resource for parents, students, and staff for keeping up-to-date with academy news and events, celebrating whole-academy achievements and personal achievements, and promoting academy projects.

The website is in the public domain, and can be viewed by anybody online. Any information published on the website will be carefully considered in terms of safety for the school community, copyrights and privacy policies. No personal information on staff or pupils will be published, and details for contacting the school will be for the school office only. For information on the school policy on children’s photographs on the academy website please refer to section 7 of this policy.

The school website is monitored and maintained by Mr A. Wilkes and Mrs D. Pear.

7. Policy and guidance of safe use of children’s photographs and work

Colour photographs and pupils work bring our academy to life, showcase our student’s talents, and add interest to publications both online and in print that represent the school. However, the academy acknowledges the importance of having safety precautions in place to prevent the misuse of such material.

Under the Data Protection Act 1998 images of pupils and staff will not be displayed in public, either in print or online, without consent. On admission to the school parents/carers will be asked to sign a photography opt-out form. It is assumed that parents agree to their daughter’s photograph being used unless they complete the opt out form. The academy does this so as to prevent repeatedly asking parents for consent over the academic year, which is time-consuming for both parents and the academy. The terms of use of photographs never change, and so consenting to the use of photographs of your child over a period of time rather than a one-off incident does not affect what you are consenting to. This consent form will refer parents to the E-Safety policy for further details. Parents will be contacted annually for consent.

Using photographs of individual children

The vast majority of people who take or view photographs or videos of children do so for entirely innocent, understandable and acceptable reasons. Sadly, some people abuse children through taking or using images, so we must ensure that we have some safeguards in place.

It is important that published images do not identify students or put them at risk of being identified. The academy is careful to ensure that images published on the academy website cannot be reused or manipulated through browser restrictions. Only images created by or for the school will be used in public and children may not be approached or photographed while in the academy or doing academy activities without the academy’s permission. The academy follows general rules on the use of photographs of individual children:

• Parental consent is assumed unless the opt out form has been returned. Consent will cover the use of images in:
  o All school publications
  o School website
  o Newspapers as allowed by the school
  o Videos made by the academy or in class for academy projects.
• Electronic and paper images will be stored securely.
• Names of stored photographic files will not identify the child.
• Images will be carefully chosen to ensure that they do not pose a risk of misuse. This includes ensuring that pupils are appropriately dressed. Photographs of activities which may pose a greater risk of potential misuse (for example, swimming activities), will focus more on the sport than the pupils (i.e. a student in a swimming pool, rather than standing by the side in a swimsuit).
• For public documents, including in newspapers, full names will not be published alongside images of the child. Groups may be referred to collectively by year group or form name.
• Events recorded by family members of the students such as school plays or sports days must be used for personal use only.
• Pupils are encouraged to tell a member staff if they are concerned or uncomfortable with any photographs that are taken of them or they are being asked to participate in.
• Any photographers that are commissioned by the school will be fully briefed on appropriateness in terms of content and behaviour, will wear identification at all times, and will not have unsupervised access to the pupils. For more information on safeguarding in school please refer to our academy child protection and safeguarding policy.

Complaints of misuse of photographs or video

Parents should follow standard school complaints procedure if they have a concern or complaint regarding the misuse of academy photographs. Please refer to our complaints procedure for more information on the steps to take when making a complaint. Any issues or sanctions will be dealt with in line with the schools child protection and safeguarding policy and behaviour policy.

Social networking, social media and personal publishing

Personal publishing tools include blogs, wikis, social networking sites, bulletin boards, chat rooms and instant messaging programmes. These online forums are the more obvious sources of inappropriate and harmful behaviour and where pupils are most vulnerable to being contacted by a dangerous person. It is important that we educate students so that they can make their own informed decisions and take responsibility for their conduct online. Pupils are not allowed to access social media sites in school.

Social media sites have many benefits for both personal use and professional learning; however, both staff and students should be aware of how they present themselves online. Students are taught about the risks and responsibility of uploading personal information and the difficulty of taking it down completely once it is out in such a public place. The school follows general rules on the use of social media and social networking sites in school:

• Pupils are educated on the dangers of social networking sites and how to use them in safe and productive ways. They are all made fully aware of the school’s code of conduct regarding the use of ICT and technologies and behaviour online.
• Any sites that are to be used in class will be risk-assessed by the teacher in charge prior to the lesson to ensure that the site is age-appropriate and safe for use.
• Official academy blogs created by staff or students/year groups/school clubs as part of the academy curriculum will be password-protected and run from the academy website with the approval of a member of staff and will be moderated by a member of staff.
• Pupils and staff are encouraged not to publish specific and detailed private thoughts, especially those that might be considered hurtful, harmful or defamatory. The school expects all staff and pupils to remember that they are representing the academy at all times and must act appropriately.
• Safe and professional behaviour of staff online will be discussed at staff induction.
8. Mobile phones and personal device

While mobile phones and personal communication devices are commonplace in today’s society, their use and the responsibility for using them should not be taken lightly. Some issues surrounding the possession of these devices are:

- They can make pupils and staff more vulnerable to cyber bullying
- They can be used to access inappropriate internet material
- They can be a distraction in the classroom
- They are valuable items that could be stolen, damaged, or lost
- They can have integrated cameras, which can lead to child protection, bullying and data protection issues.

The academy takes certain measures to ensure that mobile phones are used responsibly in the academy. Some of these are outlined below:

- The academy will not tolerate cyber bullying against either pupils or staff. Sending inappropriate, suggestive or abusive messages is forbidden and anyone who is found to have sent a message of such content will be disciplined. For more information on the academy’s disciplinary sanctions read the academy behaviour policy.
- Mobile phones can be confiscated by a member of staff, and the device can be searched by a member of the senior leadership team if there is reason to believe that there may be evidence of harmful or inappropriate use on the device.
- In Years 7-11 mobile phones must be switched off and out of sight during the academy day, otherwise they will be confiscated. For the Sixth Form, mobile phones must be switched off during academy lessons or any other formal school activities and may only be used in the Sixth Form Learning Area out of lesson time – E.g. Break or lunchtime.
- Any pupil who brings a mobile phone or personal device into school is agreeing that they are responsible for its safety. The academy will not take responsibility for personal devices that have been lost, stolen, or damaged.
- Images or files should not be sent between mobile phones in the academy.
- If staff wish to use these devices in class as part of a learning project, they must get permission from a member of the senior leadership team.

Mobile phone or personal device misuse

Pupils

- Pupils who breach academy policy relating to the use of personal devices will be disciplined in line with the academy’s behaviour policy. Their mobile phone may be confiscated.
- Pupils are under no circumstances allowed to bring mobile phones or personal devices into examination rooms with them. If a pupil is found with a mobile phone in their possession it will be confiscated. The breach of rules will be reported to the appropriate examining body and may result in the pupil being prohibited from taking that exam.

Staff

- Under no circumstances should staff use their own personal devices to contact pupils or parents either in or out of academy time.
- Staff are not permitted to take photos or videos of pupils. If photos or videos are being taken as part of the school curriculum or for a professional capacity, school equipment will be used for this.
- The academy expects staff to lead by example. Personal mobile phones should be switched off or on ‘silent’ during school hours.
- Any breach of academy policy may result in disciplinary action against that member of staff. More information on this can be found in the child protection and safeguarding policy, or in the staff contract of employment.
9. Cyber Bullying

Cyber bullying, as with any other form of bullying, is taken very seriously by the academy. Information about specific strategies or programmes in place to prevent and tackle bullying are set out in the behaviour policy. The anonymity that can come with using the internet can sometimes make people feel safe to say and do hurtful things that they otherwise would not do in person. It is made very clear to members of the school community what is expected of them in terms of respecting their peers, members of the public and staff, and any intentional breach of this will result in disciplinary action.

If an allegation of bullying comes up, the school will:

- Take it seriously
- Act as quickly as possible to establish the facts. It may be necessary to examine school systems and logs or contact the service provider in order to identify the bully
- Record and report the incident
- Provide support and reassurance to the victim
- Make it clear to the ‘bully’ that this behaviour will not be tolerated. If there is a group of people involved, they will be spoken to individually and as a whole group. It is important that children who have harmed another, either physically or emotionally, redress their actions and the school will make sure that they understand what they have done and the impact of their actions.

If a sanction is used, it will correlate to the seriousness of the incident and the ‘bully’ will be told why it is being used. They will be asked to remove any harmful or inappropriate content that has been published and the service provider may be contacted to do this if they refuse or are unable to remove it. They may have their internet access suspended in the academy.

Repeated bullying may result in a fixed-term exclusion.

10. Managing emerging technologies

Technology is progressing rapidly and new technologies are emerging all the time. The school will risk-assess any new technologies before they are allowed in the academy, and will consider any educational benefits that they might have. The academy keeps up-to-date with new technologies and is prepared to quickly develop appropriate strategies for dealing with new technological developments.

11. Protecting personal data

Handsworth Wood Girls’ Academy believes that protecting the privacy of our staff and pupils and regulating their safety through data management, control and evaluation is vital to whole-school and individual progress. The academy collects personal data from pupils, parents, and staff and processes it in order to support teaching and learning, monitor and report on pupil and teacher progress, and strengthen our pastoral provision.

We take responsibility for ensuring that any data that we collect and process is used correctly and only as is necessary, and the school will keep parents fully informed of the how data is collected, what is collected, and how it is used. National curriculum results, attendance and registration records, special educational needs data, and any relevant medical information are examples of the type of data that the school needs. Through effective data management we can monitor a range of academy provisions and evaluate the wellbeing and academic progression of our school body to ensure that we are doing all we can to support both staff and students.

In line with the Data Protection Act 1998, and following principles of good practice when processing data, the academy will:

- Ensure that data is fairly and lawfully processed
- Process data only for limited purposes
- Ensure that all data processed is adequate, relevant and not excessive
- Ensure that data processed is accurate
- Not keep data longer than is necessary
- Process the data in accordance with the data subject’s rights
- Ensure that data is secure
- Ensure that data is not transferred to other countries without adequate protection.

There may be circumstances where the school is required either by law or in the best interests of our students or staff to pass information onto external authorities; for example, our local authority, Ofsted, or the Department of Health. These authorities are up-to-date with data protection law and have their own policies relating to the protection of any data that they receive or collect.

For more information on the academy’s safeguards relating to data protection read the academy’s data protection policy.

The academy’s data protection policy may be found on the school website and VLE.

Policy signed off by: Vijai Kumar

Date: 11 July 2016

Review date for policy: July 2017

Person responsible for policy: Associate Assistant Headteacher (IT Strategy and Post 16)